Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* The “theater” category has the largest number of campaigns, followed by music and technology.
* When looking at sub category, “plays” out number all other kick starter campaigns.
* There are several sub categories that have been 100% successful (i.e “rock”)
* Overall, the trend of successful campaigns peaks in May.

1. What are some limitations of this dataset?

There are some questions that the dataset does not provide answers to:

* Why are some campaigns funded better than others?
* Why are “theater” campaigns being funded more than others?
* Which part of the US are campaigns coming from?
* In order to compare all campaigns, those outside the US need to be converted into USD.

1. What are some other possible tables and/or graphs that we could create?

* Number of days campaigns are open. (Are successful campaigns shorter in time length?)
* Ranking of categories by funding
* Campaigns by country